

EXPAND YOUR BRAND. BROADEN YOUR REACH.

INTELLIGENT MARKETING STARTS HERE



PAMIC

Pennsylvania Association of
Mutual Insurance Companies

Maximize your presence
with trackable and
quantifiable digital exposure.

Partnered with



PAMIC's Goal Is To Provide



Loyal
Advocacy



Credible
Education



Reliable
Networking

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Advertising Opportunities

We know PAMIC is important to you and your business. As we continue to provide loyal advocacy, credible education, & reliable networking we want to share an opportunity to reach our online audience through digital sponsorship.

PAMIC MEMBER DEMOGRAPHICS

130

MARKET MEMBERS



Beyond mutual companies, PAMIC represents over 130 market members who are crucial in upholding the value and operations of its member groups. Some examples of associates are: law firms, accounting firms, reinsurance companies, restoration companies and technology firms.

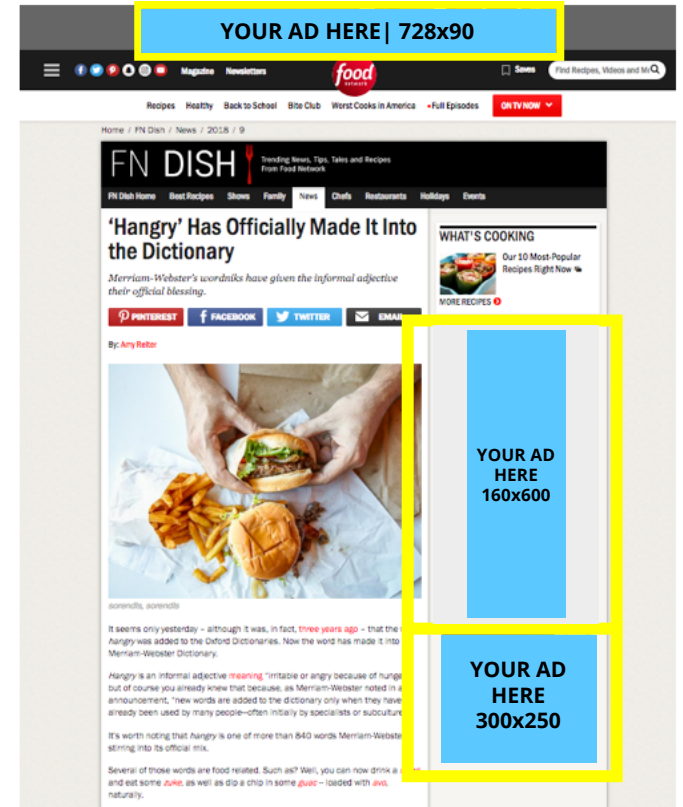
Contact: Brittany Mlynek | bmlynek@pamic.org



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Your ads will appear on multiple major websites and mobile apps, following the PAMIC audience wherever they go.



WHY RETARGETING?

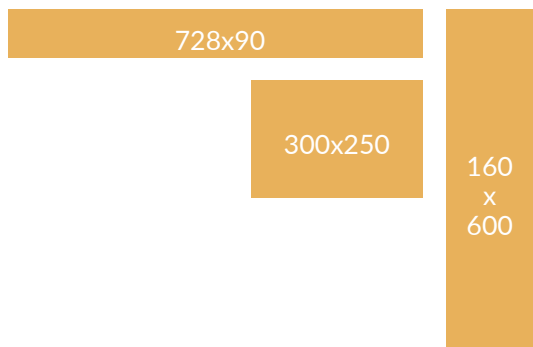
Our audience becomes your audience with retargeting. Get exclusive direct access to PAMIC website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

QUALITY TARGETING:

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with PAMIC's uniquely qualified audience that will showcase your business to those who need you the most.

Choose Your Package

Packages	Price	Duration	# of Impressions
LARGE	\$1,000	3 Months	75,000
MEDIUM	\$750	2 Months	50,000
SMALL	\$500	1 Month	25,000



Ad Sizes & Specs
 .jpg or gif static images only; no
 flash ads

All sizes include:

Leaderboard

728x90

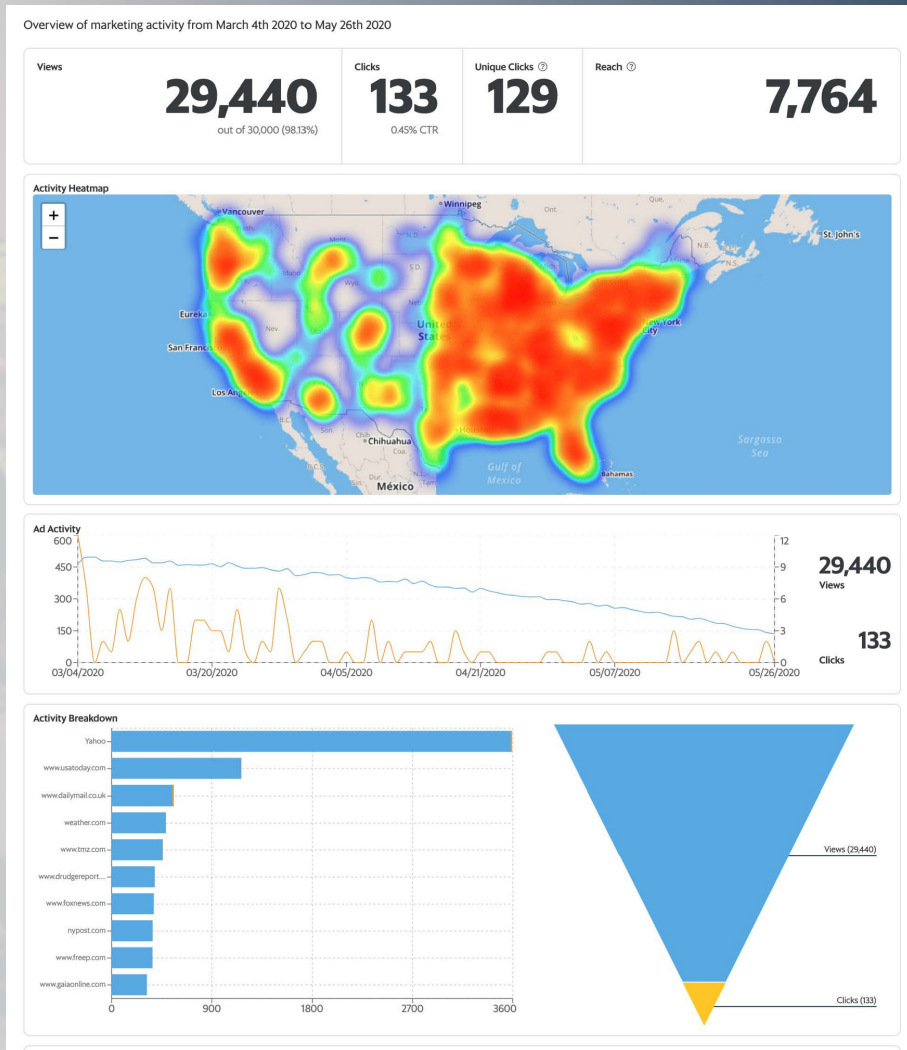
Wide Skyscraper

160x600

Square Pop-Up

300x250

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QUANTIFIABLE RESULTS WITH



Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.