



PAMIC

Pennsylvania Association of
Mutual Insurance Companies



20

25

sponsorship
opportunities

TABLE OF CONTENTS

1	Description of PAMIC
2	PAMIC Member Demographics
3	Sponsorship Exposure/Benefits
4	Event Sponsorship Opportunities
5	Event Listing
6	Previous Sponsors
8	Event Sponsorship Pricing
9	Sponsorship Benefits
10	Convention Sponsorship Levels



The Pennsylvania Association of Mutual Insurance Companies (PAMIC) is a trade association that has proudly represented the mutual insurance industry since 1907.

The membership comprises some of the most historic companies in the industry, along with new companies who are thriving under the same model. Today the member groups represent many property and casualty insurers licensed to do business in Pennsylvania. While PAMIC is based in Pennsylvania, its membership represents the majority of the Mid-Atlantic region. PAMIC companies hail from:

- Pennsylvania
- Ohio
- Michigan
- Maryland
- New Jersey
- New York
- West Virginia
- Virginia
- California
- Maine

PAMIC MEMBER DEMOGRAPHICS

125 MARKET MEMBERS

Beyond mutual companies, PAMIC represents over 130 market members who are crucial in upholding the value and operations of its member groups. Some examples of associates are: law firms, accounting firms, reinsurance companies, restoration companies and technology firms.

PAMIC consists of two primary membership types: insurer member and associate member. Listed below is the breakdown of groupings within those two types:

MEMBERSHIP COMPANY TYPES

MUTUAL INSURER MEMBER 46	NATIONAL INSURANCE TRADE ASSOCIATION 2
GENERAL INSURER 3	AUDITING, FINANCE & ACCOUNTING 19
LAW FIRM 18	OTHER INSURANCE SERVICES 10
CLAIMS ADJUSTING & FORENSICS 16	REINSURER 12
INFORMATION TECHNOLOGY 15	INDUSTRY EXPERTS 20

122 UNIQUE INSURERS

\$29 BILLION IN NATIONAL ANNUAL PREMIUM

\$4.6 BILLION IN PA ANNUAL PREMIUM



SPONSORSHIP EXPOSURE/BENEFITS

What can PAMIC sponsorship do for your company?

EXPOSURE

- Put your company front and center, boosting credibility and giving your business authority over competitors
- Create a positive perception about your brand by supporting events that customers care about
- Promote your company in front of your target audience at specific industry-related seminars
- Grant your company brand awareness and media exposure
- Differentiate yourself from competitors by tying yourself to something positive in client's minds
- Improve your company's reputation for success and refinement

ENGAGEMENT

- Reconnect with clients in the industry
- Engage with a direct audience to maintain strong business relations
- Increase your reach to new clients, customers, and businesses, some of which you may not have even been aware
- Deliver great ROI by keeping sponsorship costs low compared to similar industry-related organizations
- Generate strong leads by drawing in interested clients

EVENT SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS

Platinum Sponsorship (All Events Package)

The Platinum program is an all-inclusive option for companies that desire to be promoted continuously year-round. This option allows for a one-time payment to sponsor PAMIC's entire calendar of events (excluding the Annual Convention). In addition, Platinum sponsors are promoted in areas where other sponsor levels are not, including the PAMIC website, email announcements, and more.

Signature Sponsorships

The Signature program was designed for companies that would like to sponsor three or more annual events throughout the year. This package features a similar but upgraded list of benefits from the single event sponsorship. The Signature program allows companies a flexible way to plan their marketing strategy by allowing them to choose which events to sponsor ahead of time.

SINGLE EVENT SPONSORSHIPS

Interested companies can sponsor any annual PAMIC event (not including Convention). This is a one-time event sponsorship with a list of benefits and works well for associate companies such as law firms, financial advisors, and others that operate in a specific field of the mutual insurance industry. This option allows for a one-time payment and registration for the event sponsorship within a 6–8 week time frame prior to the event.

2025 EVENT LISTING

Annual Spring Conference

(March 17–18)
Approximate Attendance — 100–120 people

Annual Spring Conference is hosted in March to kick off PAMIC's annual events. Annual Spring Conference provides half a day of education on a wide variety of topics that are of interest to many insurance professionals in any area of the industry.

Claims Summit

(April 15–16)
Approximate attendance — 150 people

Each year PAMIC hosts the annual Claims Summit, which draws approximately 150 insurance professionals and 30 exhibiting companies including law firms, claims adjusters, forensic engineers and other related businesses. Offering a day and a half of education, an average of 9 CLE credits, and plenty of networking time, this is the Mid-Atlantic region's premiere claims related event.

Mutual Insurance Day

(May)
Approximate Attendance — 60–70 people

Mutual Insurance Day gives members the opportunity to learn about how the current elections may impact the industry, find out about PAMIC's legislative and regulatory agenda, meet their legislators, and network with current PAMIC members.

Leadership Symposium

(June 17–18)
Approximate attendance — 60–70 people

This summertime event is geared toward education for C-Suite executives and board members of mutual insurance companies. Sessions focus on strategic planning, corporate governance, succession planning, and more.

Annual Convention

(August 3–5)
Approximate attendance — 250–350 people

The Annual Convention is the most anticipated event of the year. Hosted at the Wind Creek Resort in Bethlehem, PA, Convention attendance reaches up 250–350 attendees and provides a variety of education and networking events. There are also numerous sponsorship and exhibitor opportunities available for this event.

Financial Management Seminar

(September 18)
Approximate attendance — 80–90 people

The Financial Management Seminar is an annual, single-day seminar that focuses on the pertinent financial topics of the industry such as insurance accounting, audits and basics of actuarial work, guidance on investments, and more.

Fall Conference

(October 29–30)
Approximate attendance — 120 people

The Fall Conference is geared towards those in the Insurance Technology and Underwriting & Loss Prevention. Attendees can expect combined general sessions, as well as break-out sessions dedicated to each topic. Attendees of our previous annual IT Seminars and annual Underwriting Seminars will find this to be valuable!

ANNUAL EVENT SPONSORSHIP LEVEL PRICING

PLATINUM **Best Value!**
\$8,000

Includes all events listed below.

SIGNATURE

*Pricing ranges from \$3,250 and up
 (depending on events chosen).*

2025 PAMIC EVENTS		Single Event
Annual Spring Conference		\$1,500
Claims Summit		\$1,500
Mutual Insurance Day	<i>Exclusive to Platinum Sponsors</i>	
Leadership Symposium		\$1,250
Financial Management Seminar		\$1,000
Fall Conference		\$1,250
Special Events		\$1,000
Webinars		\$1,000

ANNUAL EVENT SPONSORSHIP BENEFITS

	PLATINUM	SIGNATURE	SINGLE EVENT
PRE-EVENT RECOGNITION			
Logo displayed on all digital content and event marketing materials	•	•	•
Early access to registrations list	•	•	•
Social media spotlights	•	•	•
ONSITE RECOGNITION			
One complimentary registration	•		
Logo displayed prominently at chosen events	•	•	•
Name tag recognition	•	•	•
CONTINUOUS BENEFITS			
Complimentary ½ page ad in PAMIC Pulse for 1 issue of choice	•		
Annual Convention recognition	•		
Sponsorship highlighted in the <i>Pulse</i> publication (quarterly magazine)	•		
Logo prominent on PAMIC website, Complimentary 1/4 page ad in PAMIC Pulse for 1 issue of choice.		•	
Logo prominent on NEW PAMIC website	•		
Logo displayed on PAMIC sponsorship page	•	•	
2-minute speaking opportunity (excluding Annual Convention) at 1 event of choice	•	•	
Chairman recognition at annual meeting	•	•	
Opportunity for Platinum Sponsors to provide logoed promotional item for all events (excluding Annual Convention). Signature Sponsors can do so for events chosen and Single Event Sponsors can do so for their chosen event	•	•	•

CONVENTION SPONSORSHIP LEVELS

All sponsors receive the benefits listed in the SILVER level

<p>DIAMOND</p> <p>Choose one:</p> <ul style="list-style-type: none"> • Chairman's Dinner • Welcome Reception • Keynote Speaker • Convention Audio/Visual & Wi-fi • Chairman's Dinner Entertainment • Including Silver Package benefits <p>\$10,000</p>	<p>SAPPHIRE</p> <p>Choose one:</p> <ul style="list-style-type: none"> • Golf Outing • Hotel Key Cards • Monday Lunch Sponsor • Convention App • Including Silver Package benefits <p>\$8,000</p>	<p>EMERALD</p> <p>Choose one:</p> <ul style="list-style-type: none"> • Monday and Tuesday Breakfast • Refreshment Breaks • Convention Attendee bags • Convention Lanyards • Including Silver Package benefits <p>\$6,000</p>
<p>GOLD</p> <p>Choose one:</p> <ul style="list-style-type: none"> • Past Chairperson's Breakfast • Guest/Spouse event • Convention Pins • Including Silver Package benefits <p>\$4,000</p>	<p>SILVER</p> <ul style="list-style-type: none"> • Receive Sponsor Level Recognition on your Attendee Nametag • Receive recognition on general sponsorship signage • Receive preliminary attendee list updates • Receive recognition in the Convention program • Able to contribute marketing items and materials for the convention bags <p>\$2,000</p>	<p>BRONZE</p> <ul style="list-style-type: none"> • These sponsors will receive name recognition in the Convention program, and on prominent convention signage with other Bronze Sponsors. Sponsor identification is noted on name badges. You also receive a preliminary Convention registration list. • Excluding opportunity to contribute items to attendee bags <p>\$1,000</p>

ADVERTISING OPPORTUNITIES (AGENDA)

1/4 Page Ad \$200 • 1/2 Page Ad \$400 • Full Page Ad \$500



PAMIC

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