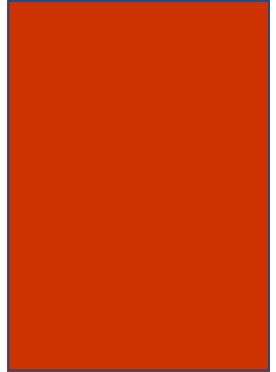


Pennsylvania Association of Mutual Insurance Companies

# PAMIC Executive PRIME Simulation Session

Thursday, June 11, 2009  
Hotel Hershey  
Hershey, PA



**PAMIC**

**Who Should Attend:** Insurance Company Executive Level and Senior Management Staff

**What is the PRIME Learning Experience:**

A computer-assisted management exercise designed to acquaint participants with the decision-making processes involved in operating a property/casualty insurance company

**PRIME's Benefits:**

Though only a simulation, benefits are real and participants have much to gain. As senior management, they must work in a competitive environment where market conditions (size, growth and competition), catastrophe potential, inflation and government regulation must be considered in their decisions. Participants also develop:

- an understanding of the consequences of micro or line decisions;
- a recognition of the importance of structure and planning, especially as regards natural, built-in delays when implementing decisions;
- an appreciation of the way different jobs fit into an organization, resulting in a better understanding of how one's actual job affects other departments and bottom line results;
- an understanding of the types of problems and/or opportunities faced within the insurance business;
- an emphasis on working within a team-based environment; and
- an appreciation of how insurance operating decisions can lead to successful financial results.

**Agenda**

<b>8:00 AM - 8:45 AM</b>	<b>Introduction to PRIME</b>
<b>8:45 AM - 10:00 AM</b>	<b>Round One Management Decisions</b>
<b>10:00 AM - 11:15 AM</b>	<b>Legislative Update - Steve Elliott</b> <i>Networking Break</i>
<b>11:15 AM - 12:15 PM</b>	<b>Round One Results</b> <b>Round Two Management Decisions</b>
<b>12:15 PM - 1:30 PM</b>	<b>Lunch</b>
<b>1:30 PM - 2:30 PM</b>	<b>Round Two Results</b> <b>Round Three Management Decisions</b>
<b>2:30 PM - 3:30 PM</b>	<b>Hot Topics Roundtable Discussion</b> <i>Networking Break</i>
<b>3:30 PM - 4:30 PM</b>	<b>Round Three Results</b> <b>Round Four Management Decisions</b>
<b>4:30 PM - 5:30 PM</b>	<b>Discussion on Managing a Mutual Insurance Company in Today's Economy and</b> <i>Networking Break</i>
<b>5:30 PM - 6:00 PM</b>	<b>PRIME Wrap-up</b>

# Registration Form

**Executive PRIME Simulation Session • Thursday, June 11, 2009**  
**Hotel Hershey • Hershey, PA**

Directions will be sent with your registration confirmation.

**To register:**

**Please complete this form & return it by **June 9, 2009****

PAMIC • 1017 Mumma Road, 103 • Wormleysburg, PA 17043

Or **Fax to** 717-303-1501 • Or **Register Online** at [www.pamic.org](http://www.pamic.org)

Please type or print clearly.

NAME \_\_\_\_\_

NICKNAME (for badge) \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

EMAIL \_\_\_\_\_

**Cost \$125 per person**

Please select from the following options

- Check Enclosed     Send Invoice

**List any topics that you would like to have discussed during the roundtable portion of this event**

---

---

---

---



**PAMIC**

Pennsylvania Association of  
Mutual Insurance Companies  
1017 Mumma Road, Suite 103  
Wormleysburg, PA 17043

## **PAMIC PRIME Executive Simulation Session June 11, 2009**

**PRIME is a unique simulation  
exercise developed by Gen Re**

Thousands of insurance professionals around the world  
have participated in this challenging and educational  
exercise.

Contact the Hotel Hershey for  
accommodation information 800-533-3131  
They are offering a discount rate of \$189  
for PAMIC attendees until June 1st!